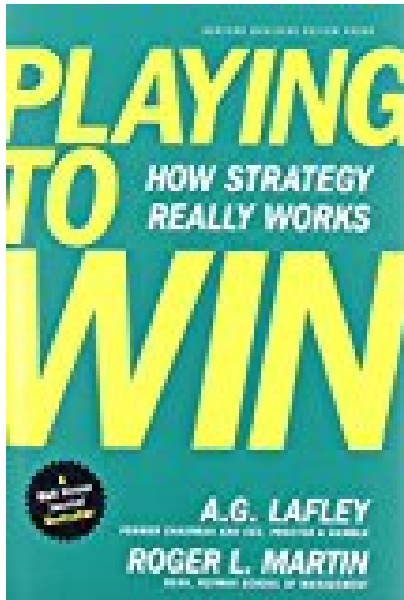


# Playing to Win How Strategy Really Works

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## BOOK DETAILS

- Author : A.G. Lafley
- Pages : 272 Pages
- Publisher : Harvard Business Review Press
- Language : English
- ISBN : 142218739X

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## BOOK SYNOPSIS

Explains how companies must pinpoint business strategies to a few critically important choices, identifying common blunders while outlining simple exercises and questions that can guide day-to-day and long-term decisions.

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